Android Then and Now

Android is an *open-source Linux based platform* for mobile devices, developed by Open Handset Alliance led by Google. Today, Android is known as the *word's most powerful mobile platform*.

The Android Market

There is nothing quite like Android as it continues to power millions of mobile devices and support hundreds of millions of applications in more than 200 countries all over the world. Android has the largest installed base of all mobile platforms and is still growing rapidly.

Android will retain its reign with a 76% forecast market share in 2018 and a CAGR of 10.7% from 2014 to 2018.

Through its partnerships and the contributions of the open-source Linux Community now consisting of 300 hardware, software and telecommunication partners, Android has no doubt become the fastest-growing mobile operating system and has become the favorite among consumers and developers because of its unique openness. Over the years, this had driven demands on app consumption further creating market explosion.

Application development is one of the leading android market, and is still growing. It is the only platform with more than 700,000 apps released daily. It is not only used in developing Smartphone and Tablet applications. Recent developments include connected commodity appliance where apps enable devices to operate independently, and the soon-to-be-launched Google wearables.

Why is Android the right choice?

- **Wide Range of Hardware** – Android's capabilities with hardware from various manufacturers has opens up unlimited opportunities to develop a variety of apps and Android can take advantage of these advanced hardware features.
- **Better Integration** – Android focuses on collaboration and is optimized to create the best experience in user interaction through social media integration.
- **Publishing & Reviews** – Android apps are readily made available thru Google Play without the difficulties of passing app store criteria.
- **Better Analytics** – Android provides a breakdown of installs and uninstalls on several different parameters and Google leverages its knowledge of analytics into this space.

Why Choose LeadingQuest?

LeadingQuest is where the leading technology is. With years of experience in developing various business solutions, we understand the different levels of consumer and enterprise needs and recognize the importance of delivering the right solutions, whether they are built for personal or business use.

- **Oriented and Focused -** LeadingQuest focuses on specifics, helps outline features that will meet unique business requirements and deploys the best in-class android achitectural standards in the market.
- **Quality and Cost-effective –** LeadingQuest ensures success of the business by delivering cost-effective applications with qualitative value, meeting client requisites as well as budget.
- **Dedicated & Experienced Team –** LeadingQuest deploys only the best team of developers dedicated in creating the right enterprise solution directed to address distinctive needs to ensure increased profitability.

- **24/7 Technical Support** - We lead a team of seasoned android software engineers with experience in various platforms, certified internationally and with comprehensive understanding of the android tool-set.

LeadingQuest also supports numerous apps and provides consistent support these applications. Some of the applications we have developed and custom-built for our clients include but are not limited to the following:

- **Finance -** Inventory Management, Accounting Applications
- **E-Commerce -** Integrated Customer Relationship Management Apps, Contact Management System Apps
- **Gaming -** World Soccer Cup App
- **Industry Specific Applications -** GPS Tracking App, Barcode Reader App, SIP Phone App

Learn More About Us

LeadingQuest acknowledges the demand for cost-effective, revenue generating solutions. Thus, we are here to deliver these solutions to your doorstep. LeadingQuest is a Telecom and Technology company, headquartered in the USA and with subsidiaries in Brazil. To learn more about LeadingQuest's products and services, please visit our website at **www.leadingquest.com**. You can also email us at **sales@leadingquest.com.**